## FOR IMMEDIATE RELASE

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## INFINITY FILM FESTIVAL HOSTS THE WORLD FESTIVAL PREMIERE OF THE "FIRST MAN: VIRTUAL REALITY EXPERIENCE" ALONG WITH 30 OTHER TECHNOLOGY EXHIBITIONS

Exhibits Showcased at The Paley Center for Media include; Disney Animation's First-Ever Virtual Reality Short Film "Cycles," VIVE Studios' "7 Miracles", "A D-BOX Laser Dome Motion Experience" to Name a Few

**Beverly Hills, CA—October 26, 2018** — The inaugural Infinity Film Festival (IFF) will include a technology exhibition at The Paley Center for Media on November 1<sup>st</sup> and 2<sup>nd</sup> with demonstrations from industry leaders such as Disney, D-BOX, Intel and more.

At the world festival premiere of "First Man: Virtual Reality Experience", presented by Universal Pictures and Intel, based on Universal Pictures' feature film *First Man* starring Ryan Gosling, attendees are placed into astronaut Neil Armstrong's shoes as he navigates the Apollo 11 mission. This state-of-the-art VR technology immerses guests into an experience that feels like you truly traveled to the moon without ever leaving Earth.

"Technology, like virtual reality, has changed and enhanced the way creators can tell stories," said IFF Founder & CEO, Nick Urbom. "We are excited to showcase VR experiences at IFF that will immerse audiences and create emotional connections with the content like never before."

IFF will be home to the Los Angeles premiere of Walt Disney Animation Studios' "Cycles," the studio's first short film created for VR. Directed by lighting artist Jeff Gipson ("Frozen," "Ralph Breaks the Internet"), "Cycles" pulls at the heartstrings as it tells the story of what makes a house a home.

HTC Vive's Vive Studios will host the United States premiere of "7 Miracles," the world's first feature-length cinematic VR experience. "7 Miracles" immerses viewers and allows them to witness a recreation of the seven miracles performed by Jesus Christ based on the Gospel of John. It premiered at the 26<sup>th</sup> Raindance Film Festival where it won the festival's Spirit of Raindance: VR Film of the Festival, which recognizes creative achievement in immersive storytelling.

Additional exhibits include the world premiere of a D-BOX laser dome motion experience, "Spider-Man: Homecoming VR," and many more.

For a full list of exhibits, please visit https://www.infinityfilmfestival.com/exhibitions-index.

For more information about IFF, including ticket information please, go to https://www.infinityfilmfestival.com/tickets.

## **About Infinity Film Festival**

Infinity Film Festival in Beverly Hills celebrates story advanced by technology and invites participants to experience unique moments in time in the entertainment capital of the world. Festival blockchain integrations will be providing responsive, transparent and clear value exchanges between innovators, creators, fans and brands. Programming has an emerging-technology focus, with events bringing together creative, business and tech icons from Hollywood, Silicon Valley and Silicon Beach. The festival is inspired by the seemingly infinite possibilities currently being realized in content and technology. The event's venues include the Paley Center for Media, the Writers Guild Theater, Laemmle's Music Hall and RealD Theater. RYOT is Title Sponsor. Presenting sponsor is Epic Games & Unreal Engine. Co-Presenting sponsor is D-BOX and the Los Angeles Times is the Presenting Media Partner.