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INFINITY FESTIVAL ANNOUNCES DAY TWO PROGRAMMING INCLUDING A KEYNOTE FROM RYOT, A PANEL ON “WOMEN BEHIND TECH IN HOLLYWOOD” AND “THE MESSY TRUTH IN VR” FEATURING CNN PERSONALITY VAN JONES

Hollywood, CA—November 2, 2019 — The second annual Infinity Festival have announced their second day of programming, which includes a keynote presentation from Title sponsor RYOT, the panel **“Women Behind Tech in Hollywood,”** **”The Messy Truth in VR” with CNN personality Van Jones** and more on Saturday, November 9th, with venues at Goya Studios, the Dream Hotel and the Dolby Screening Room Hollywood Vine.

Nigel Tierney, Head of Content for RYOT, will kick off an exciting day of programming with a keynote speech. RYOT and Nigel are leading the way for advancement in immersive and mixed reality experiences specifically targeting the integration of storytelling, brand, & celebrity.

Taking the main stage at Goya Studios, the **“Women Behind The Tech in Hollywood,”** panel will discuss the essential roles that women in tech are playing in movies, TV, and the entertainment industry featuring speakers **Barbara Marshall (Executive Producer, MTI Film), Marcie Jastrow (SVP Immersive Media, Technicolor), Christina Lee Storm (VP Business Operations, Dreamworks), Christina Heller (CEO, Metastage) and moderated by Lori H. Schwartz (Curator of Experiences, Storytech).**

“There is probably no one more connected to the leading women in tech in Hollywood than the Infinity Festival’s Chief Curator, Lori H. Schwartz,” said Nick Urbom and Mark Lieber, Infinity Festival Founders. “We are excited to showcase the amazing women who are pushing the limits of storytelling with technology in the “Women Behind Tech in Hollywood” panel.

The Infinity Festival will wrap day two of the festival with a mainstage talk **“The Messy Truth in VR” featuring Van Jones and Elijah Allan-Blitz.** Van Jones is a U.S. media personality, American news commentator and author, known for hosting “The Van Jones Show on CNN.” Elijah Allan-Blitz is a director and actor known for his directing of *Take Every Wave: Laird in VR.*

Additional programming will include “Marvel Studios’ Avengers - Endgame Visualized”, “Social VR - The Future of Virtual Reality”, a newly-launched professional conference track on

“Wellness & Tech”, led by tech and research industry luminary, Kathleen Schröter, “A Doctor’s Exploration of VR” with Alfred-Marc Illoreta, Assistant Professor, Mount Sinai and more.

For a full list of programming, please visit <https://www.infinityfestival.com/schedule>

For more information about IF, including ticket information, please go to <https://www.infinityfestival.com/tickets>.

About Infinity Festival

The 2019 Infinity Festival, celebrating "Story Advanced by Technology" is now headed into its second year and will be taking place this November 7 - 9th at Goya Studios in Hollywood. RYOT is the returning Title sponsor, and this year’s festival is Presented by Mastercard and Co-Presented by HP with Producer sponsors: AWS, Dolby, Intel, Lenovo, The Third Floor and Qualcomm. Los Angeles Times and OUTFRONT Media are the Presenting Media Partners with additional Media Partners, IGN, Mashable and KPCC. Medienboard and SilverDraft are Silver Sponsors. Infinity Festival, with offices based at Phase Two, includes conferencing, exhibitions, screenings, VIP networking and awards.

This year’s keynote speaker is 3-time Oscar-winner, Visual Effects Supervisor, Rob Legato.

Festival tickets are available from SquadUP: <https://www.infinityfestival.com/tickets>

Additional information is available online: <https://www.infinityfestival.com>

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